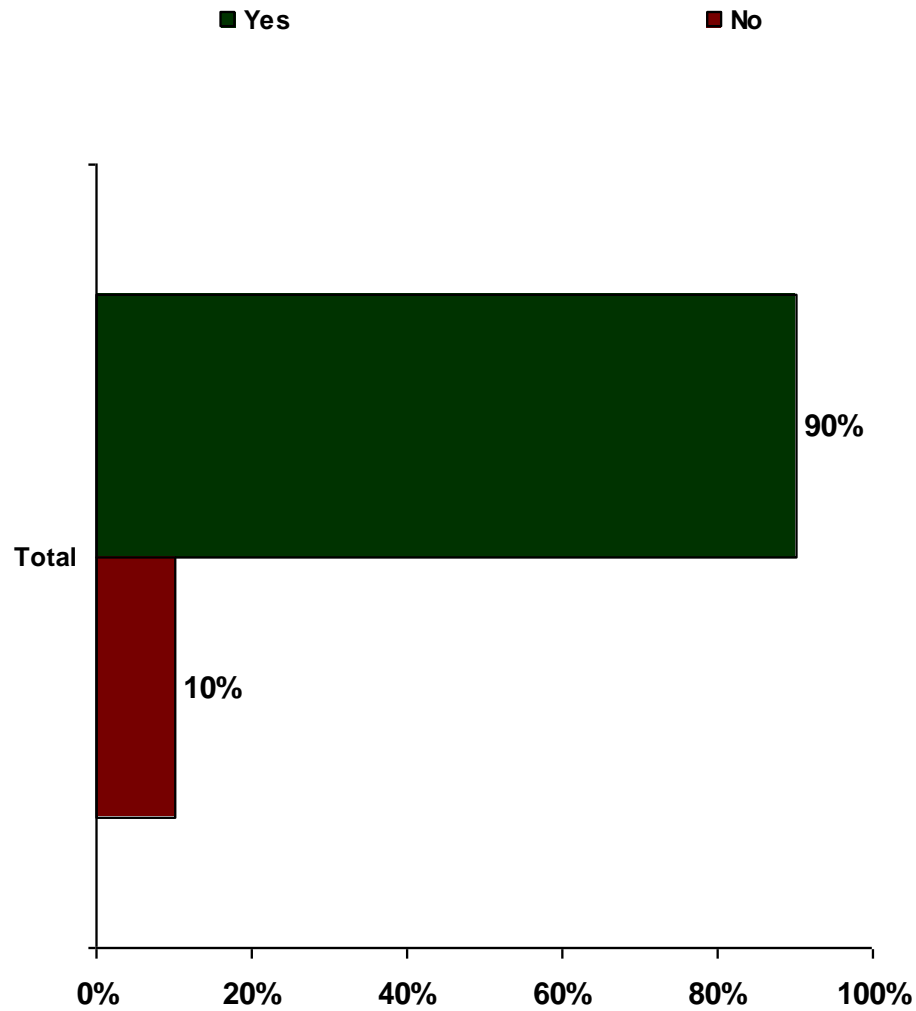


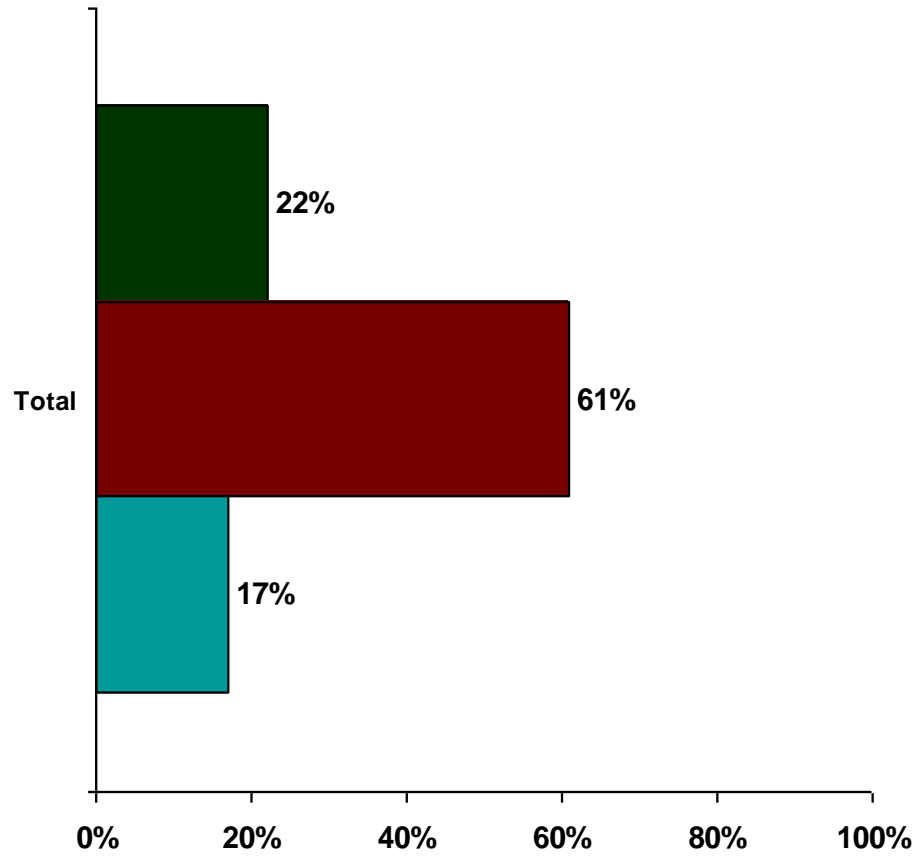
# Are you aware of the debate over the U.S debt ceiling?



Percentages may not equal 100 due to rounding

# With regard to the topic of the debate over the U.S debt ceiling, please indicate whether or not you feel the media coverage is appropriate:

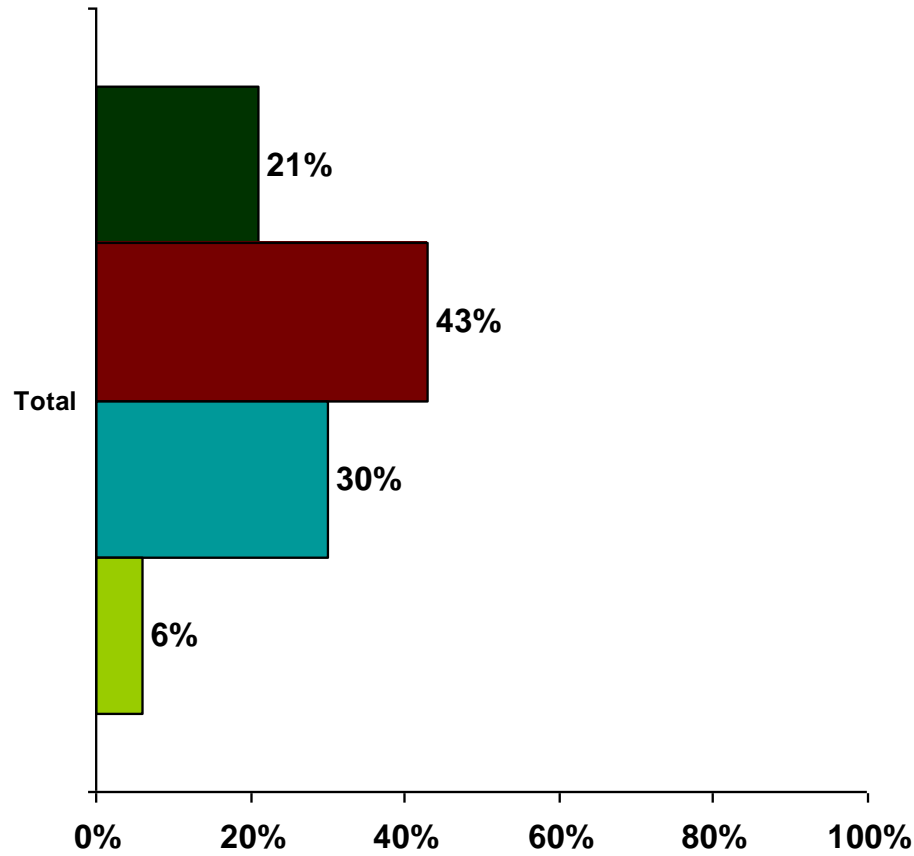
■ Too much coverage ■ Appropriate coverage ■ Not enough coverage



Percentages may not equal 100 due to rounding

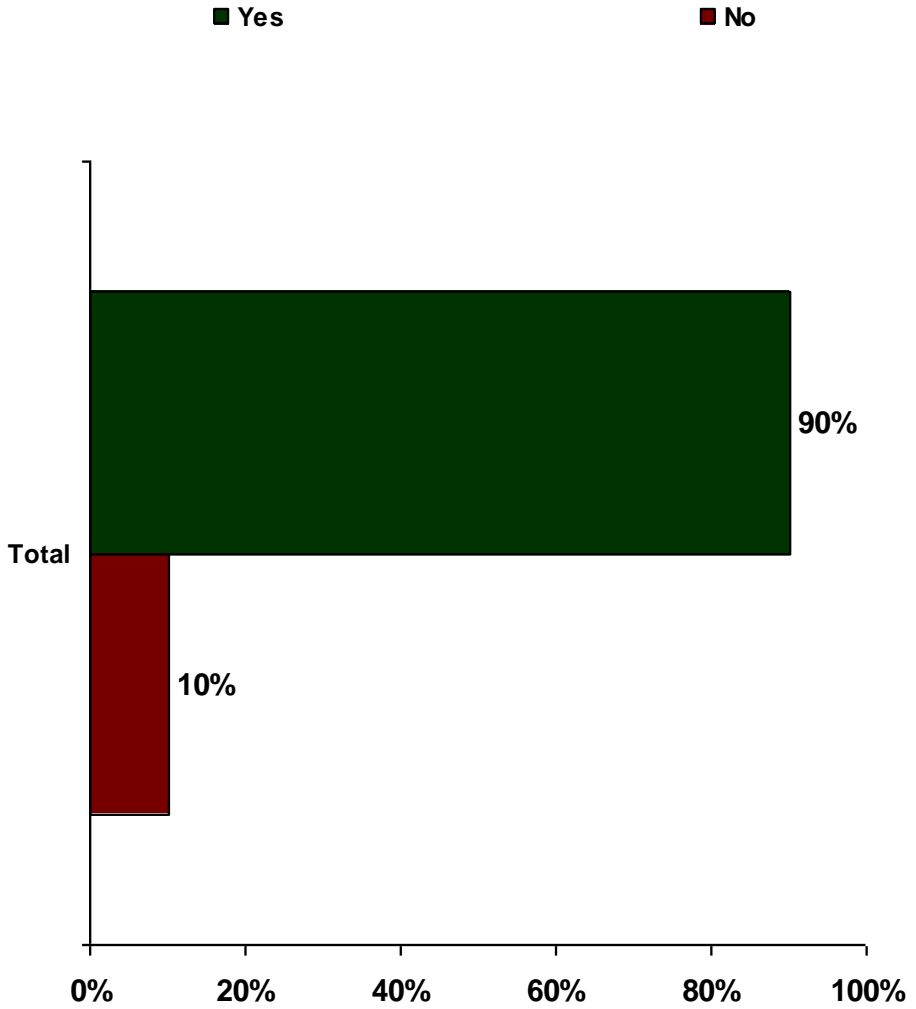
# Please indicate how engaged you are in this specific topic when you are exposed to it in the media.

- Extremely engaged in the topic
- Engaged in the topic
- Somewhat engaged in the topic
- Not at all engaged in the topic



Percentages may not equal 100 due to rounding

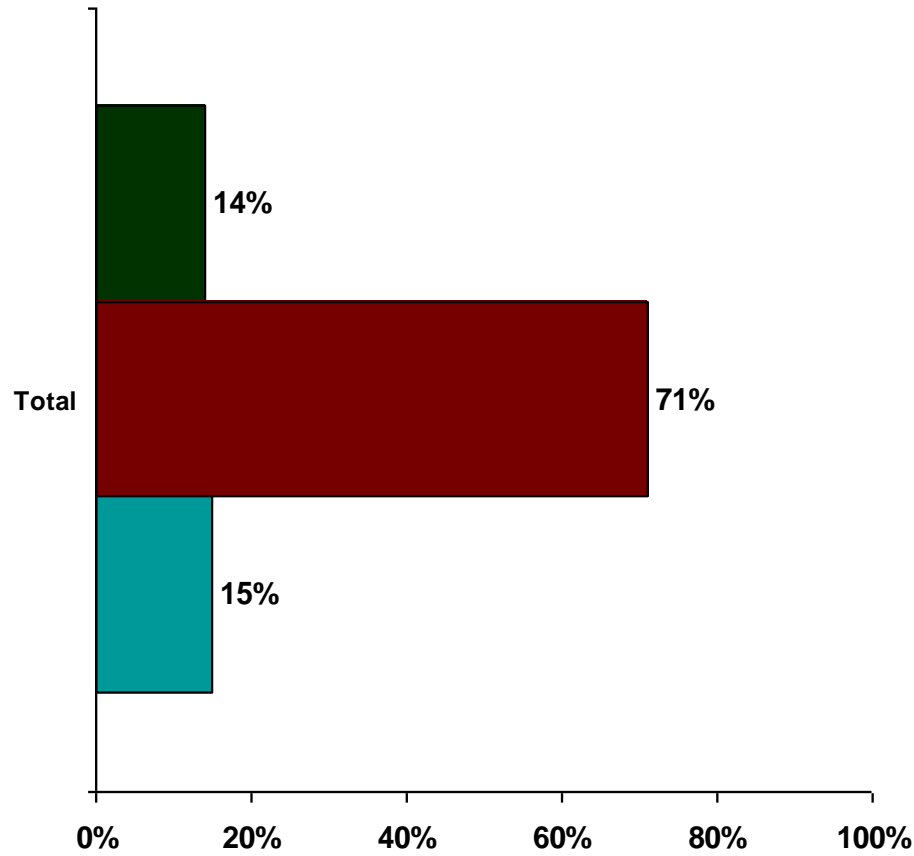
# Are you aware of the earthquake in Virginia?



Percentages may not equal 100 due to rounding

# With regard to the earthquake in Virginia, please indicate whether or not you feel the media coverage is appropriate:

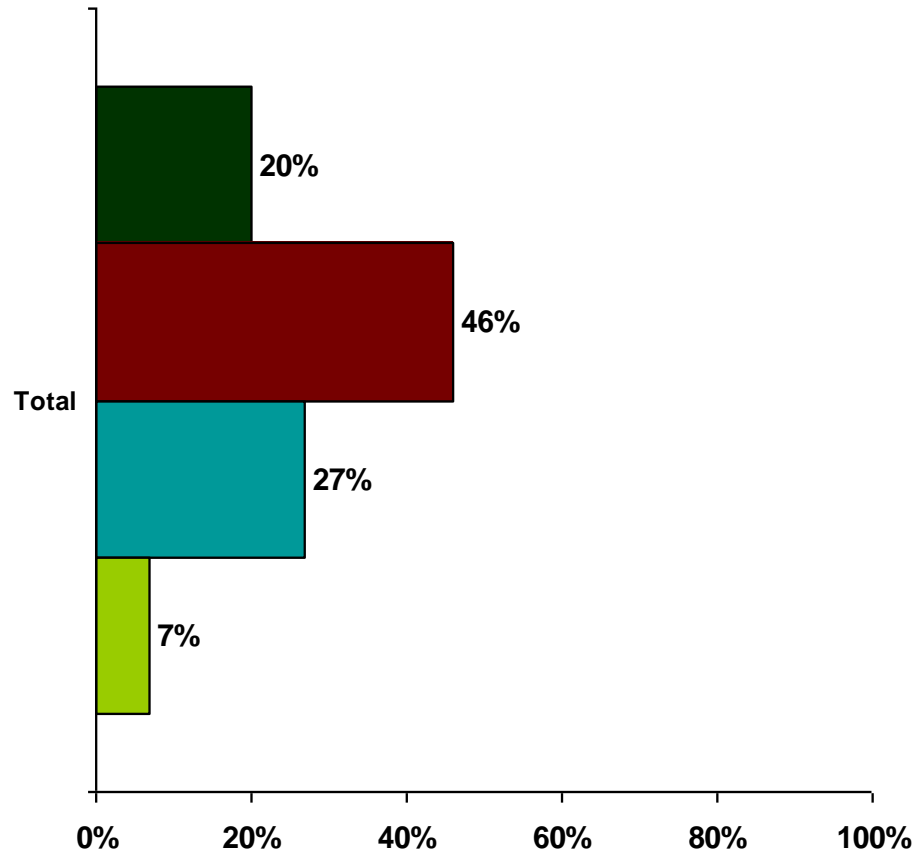
■ Too much coverage ■ Appropriate coverage ■ Not enough coverage



Percentages may not equal 100 due to rounding

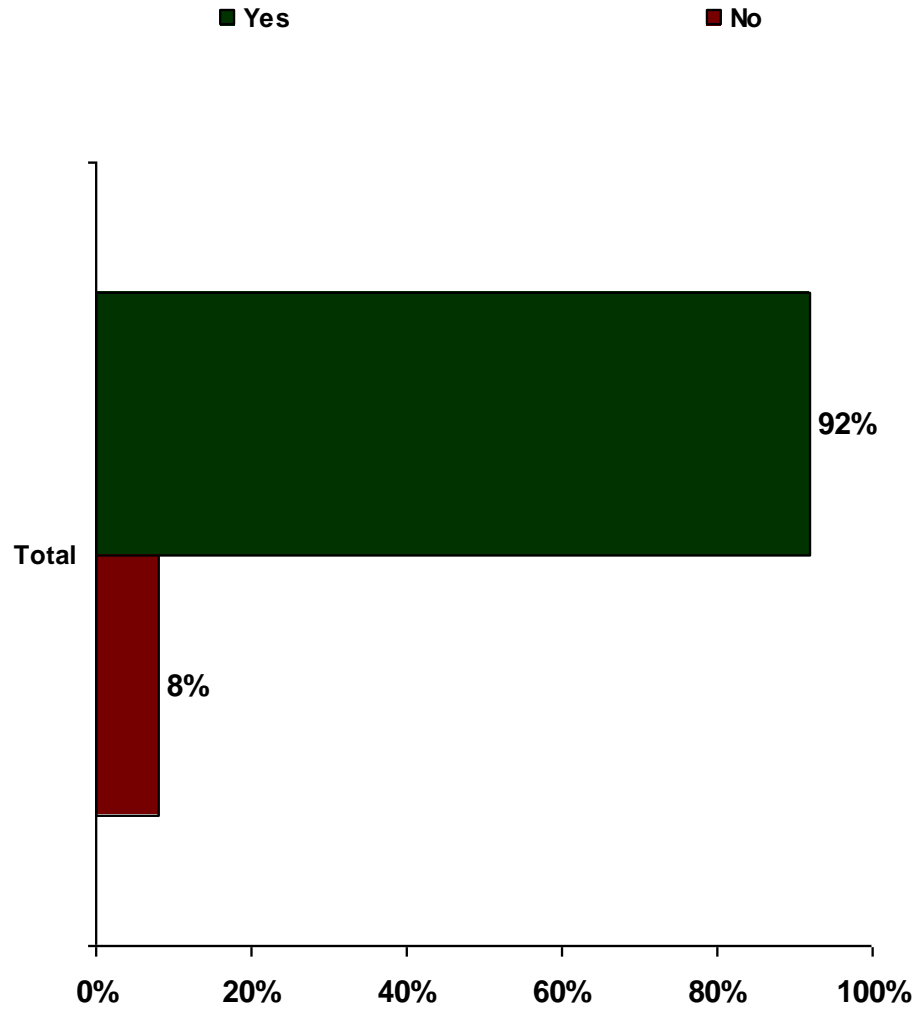
# Please indicate how engaged you are in this specific topic when you are exposed to it in the media.

- Extremely engaged in the topic
- Engaged in the topic
- Somewhat engaged in the topic
- Not at all engaged in the topic



Percentages may not equal 100 due to rounding

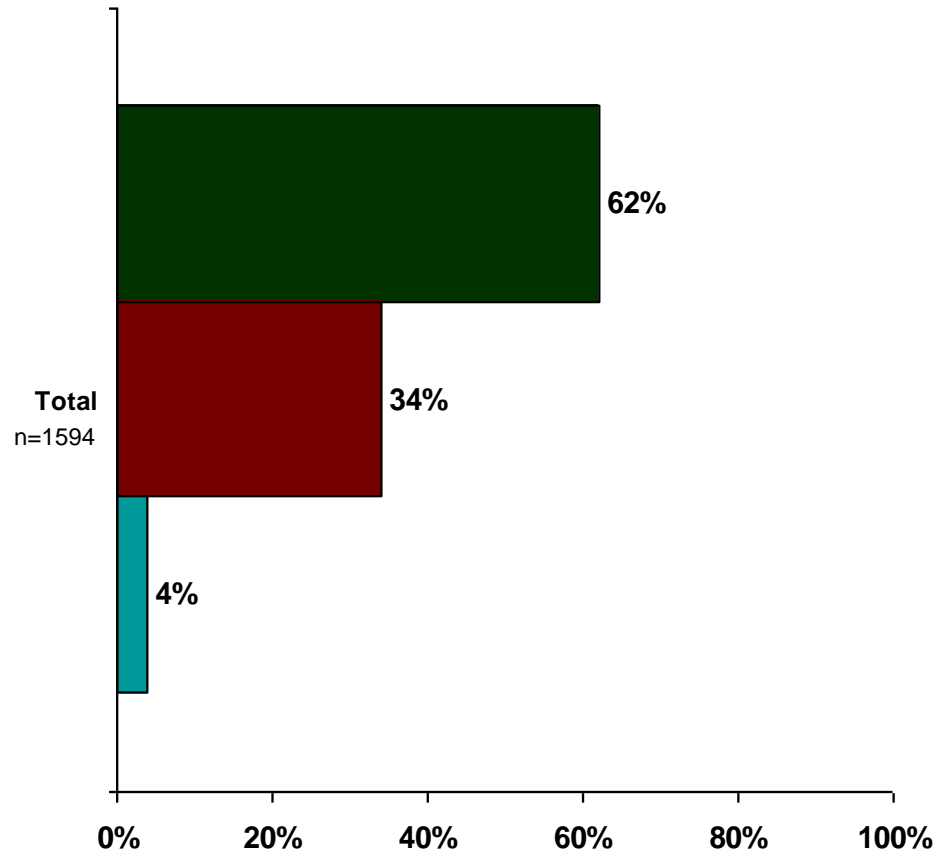
# Are you aware of the verdict in the Casey Anthony trial?



Percentages may not equal 100 due to rounding

**With regard to the topic of the verdict in the Casey Anthony trial, please indicate whether or not you feel the media coverage is appropriate:**

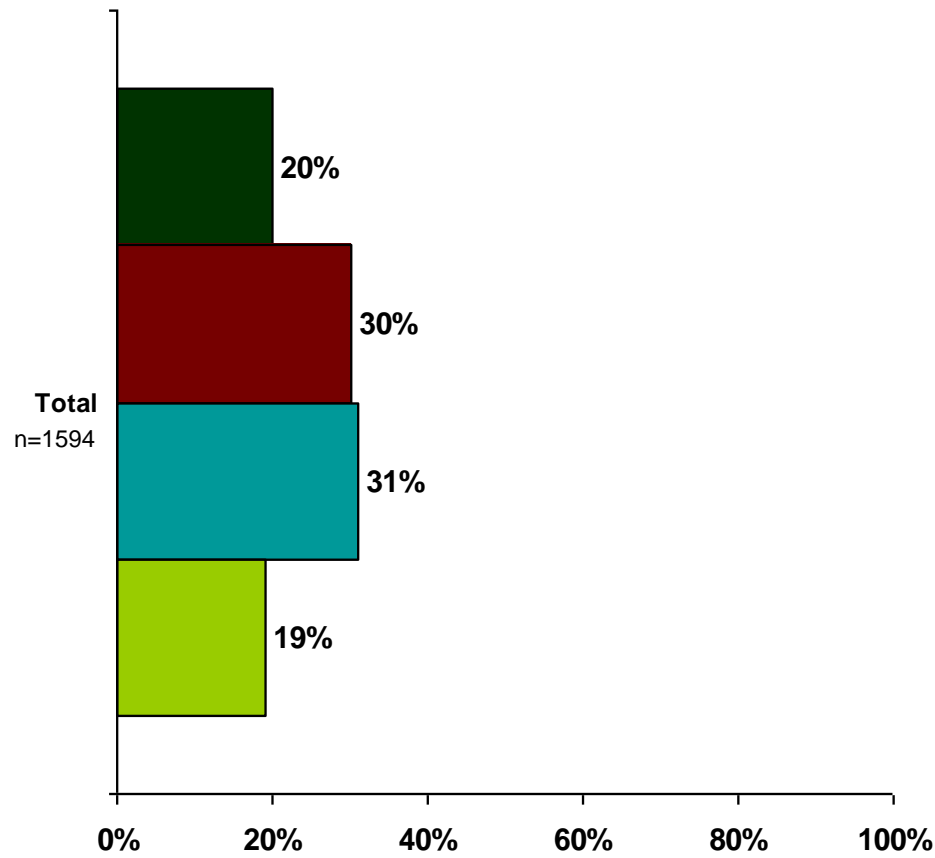
■ Too much coverage ■ Appropriate coverage ■ Not enough coverage



*Percentages may not equal 100 due to rounding*

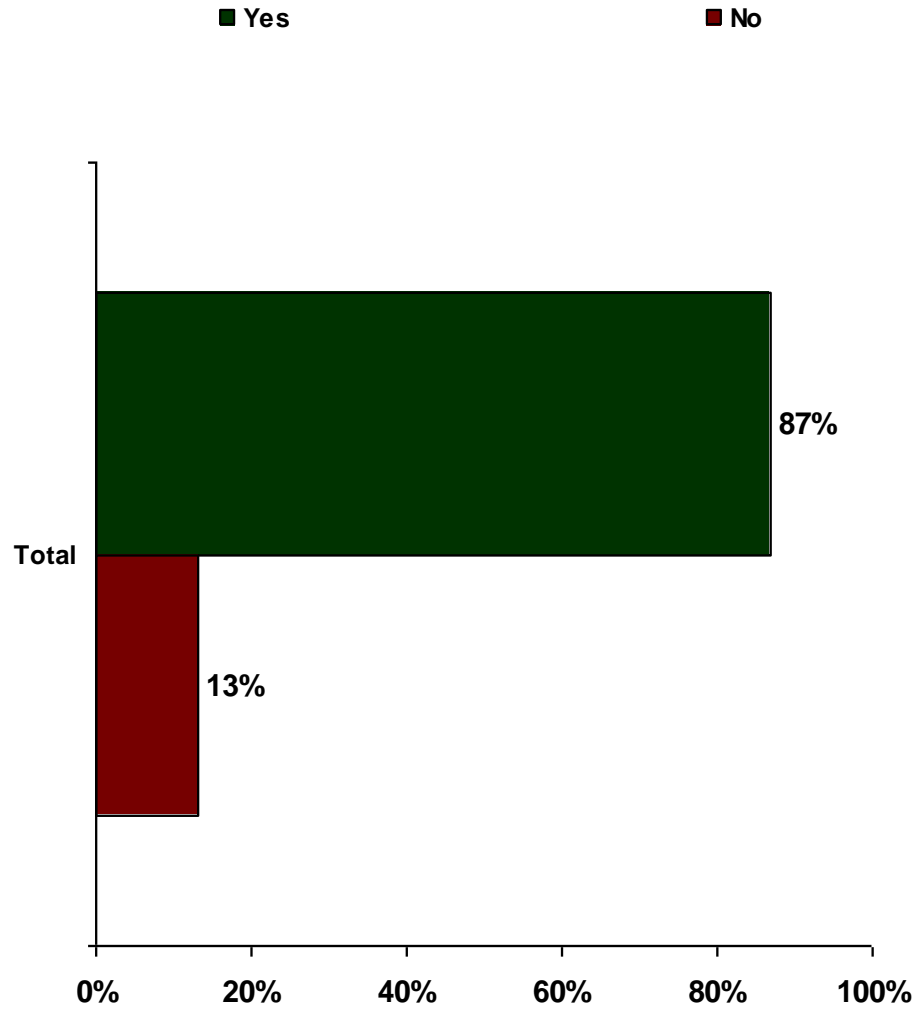
# Please indicate how engaged you are in this specific topic when you are exposed to it in the media.

- Extremely engaged in the topic
- Engaged in the topic
- Somewhat engaged in the topic
- Not at all engaged in the topic



Percentages may not equal 100 due to rounding

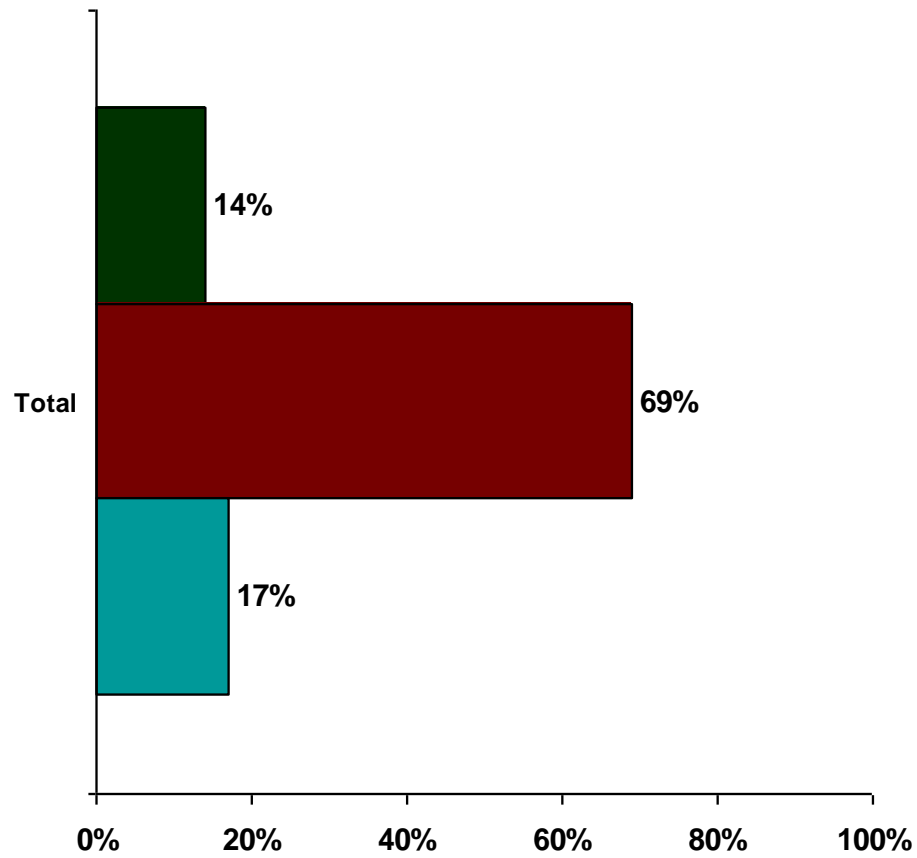
# Are you aware of the fighting in Libya?



Percentages may not equal 100 due to rounding

# With regard to the topic of the fighting in Libya, please indicate whether or not you feel the media coverage is appropriate:

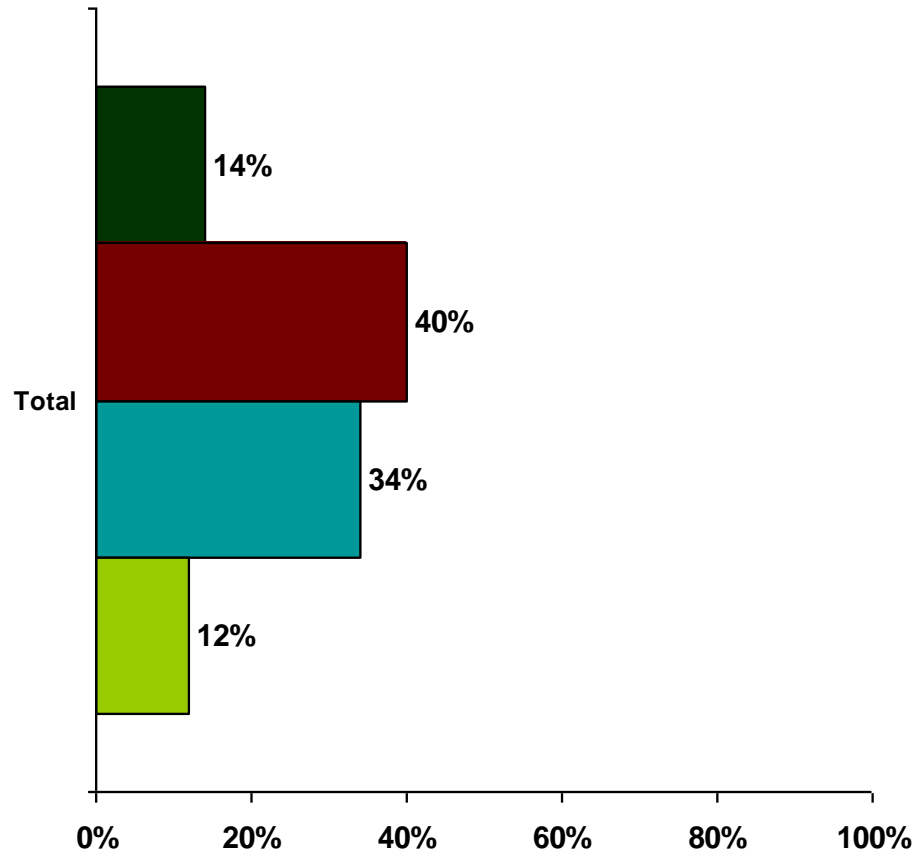
■ Too much coverage ■ Appropriate coverage ■ Not enough coverage



Percentages may not equal 100 due to rounding

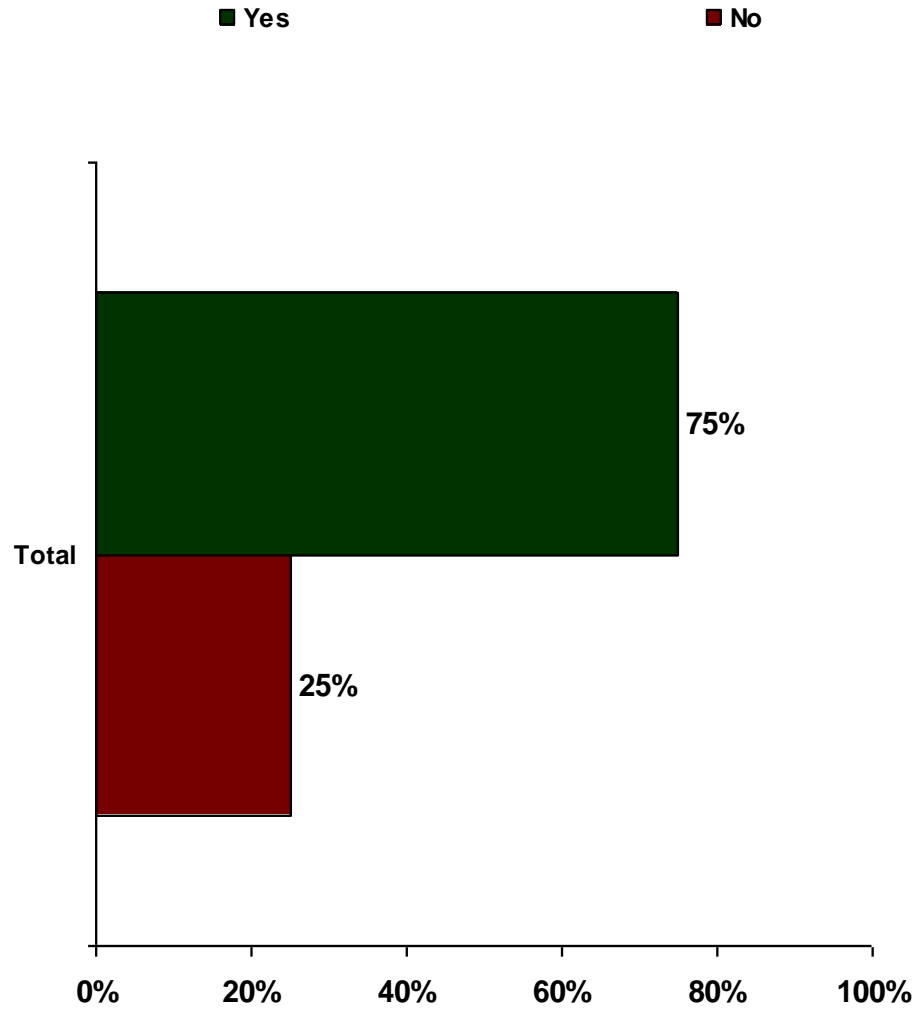
# Please indicate how engaged you are in this specific topic when you are exposed to it in the media.

- Extremely engaged in the topic
- Engaged in the topic
- Somewhat engaged in the topic
- Not at all engaged in the topic



Percentages may not equal 100 due to rounding

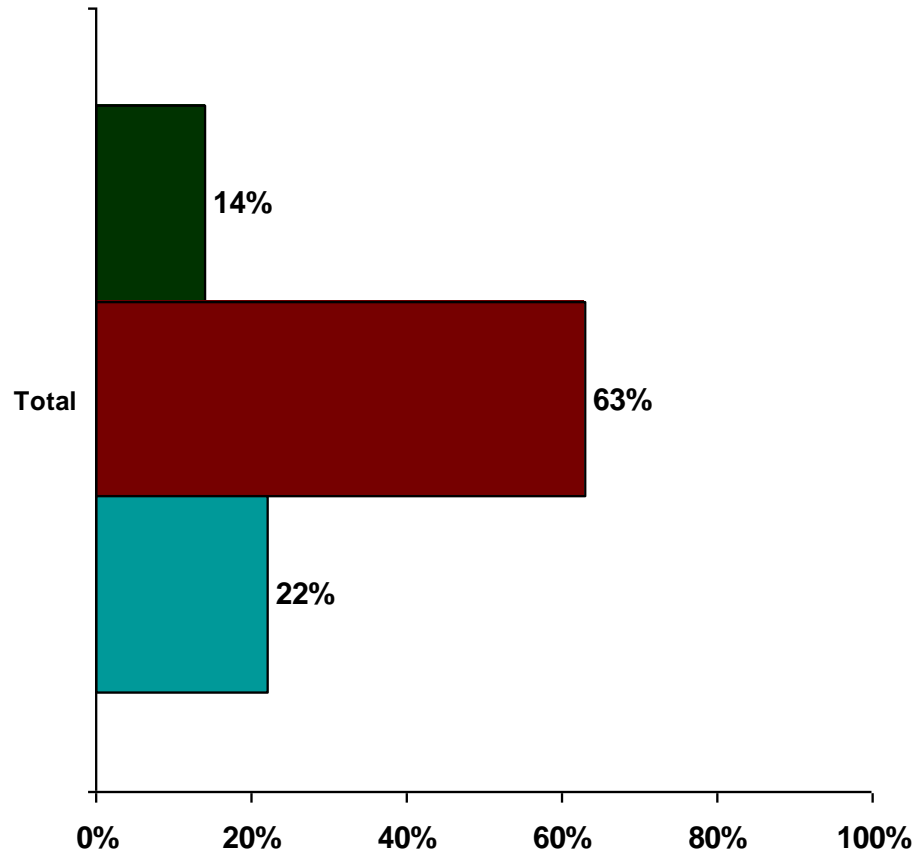
# Are you aware of the S&P downgrade of the United States credit rating?



Percentages may not equal 100 due to rounding

**With regard to the S&P downgrade of the United States credit rating, please indicate whether or not you feel the media coverage is appropriate:**

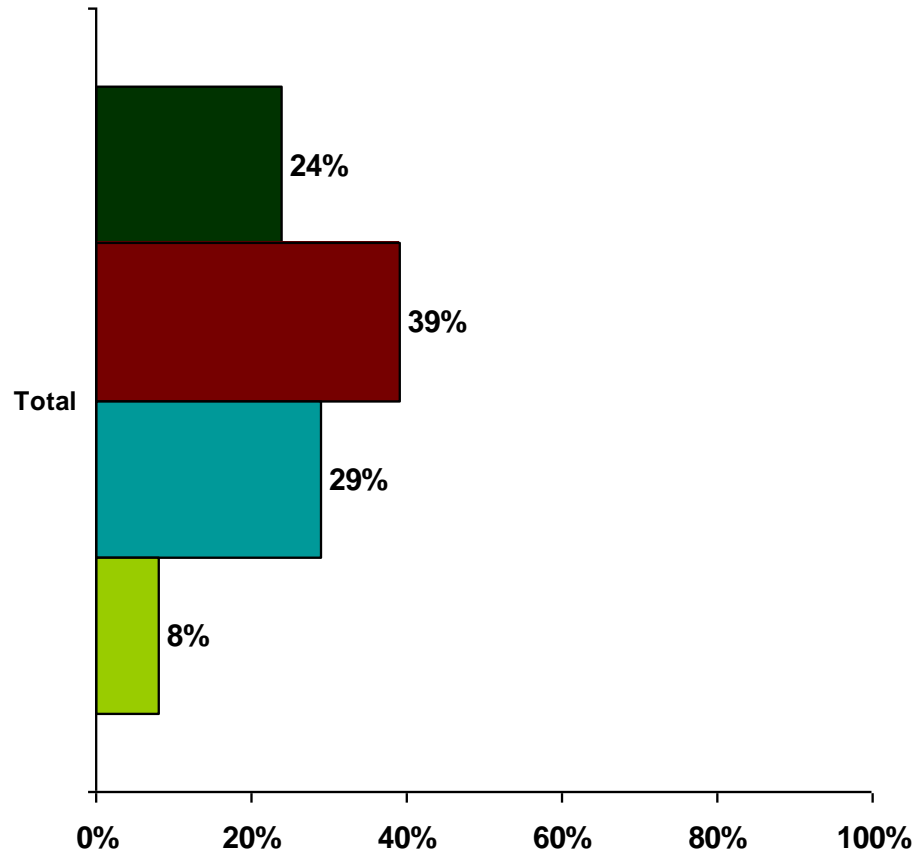
■ Too much coverage ■ Appropriate coverage ■ Not enough coverage



*Percentages may not equal 100 due to rounding*

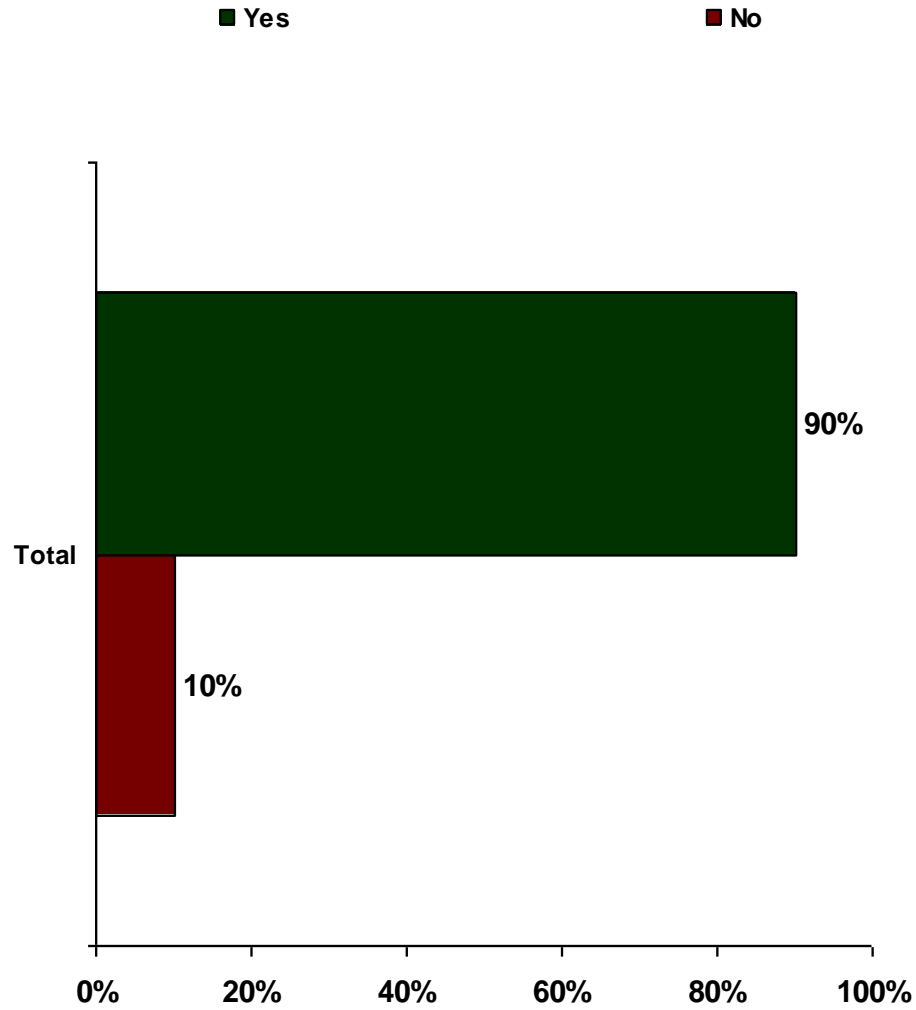
# Please indicate how engaged you are in this specific topic when you are exposed to it in the media.

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- Engaged in the topic
- Somewhat engaged in the topic
- Not at all engaged in the topic



Percentages may not equal 100 due to rounding

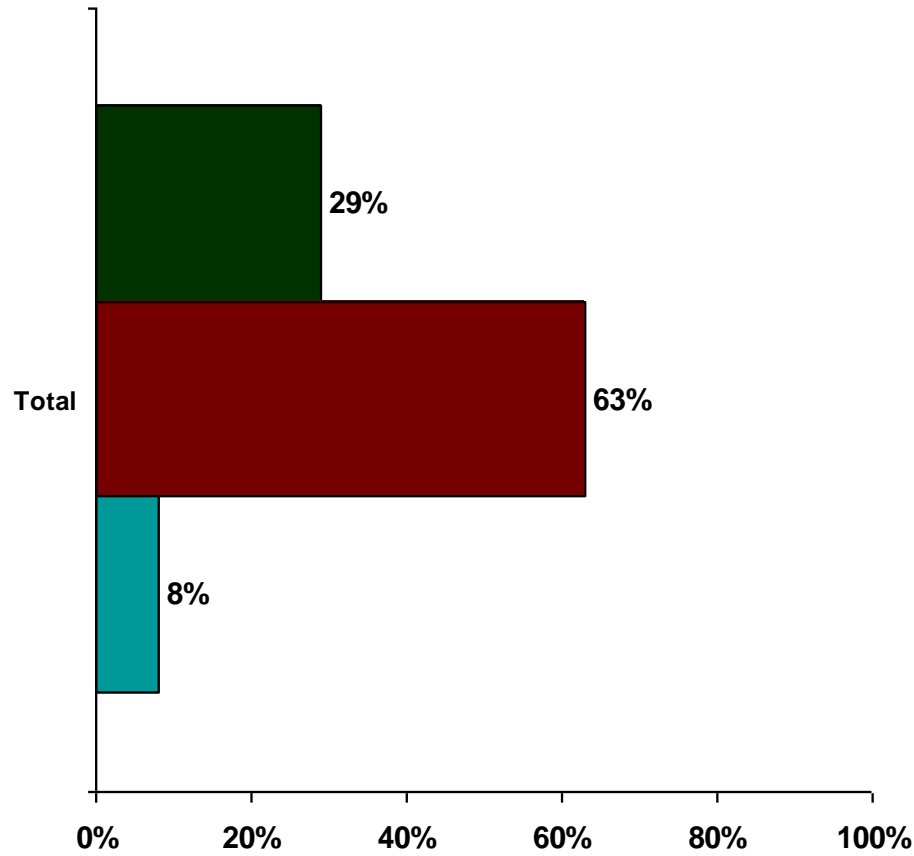
# Are you aware of the death of Amy Winehouse?



Percentages may not equal 100 due to rounding

# With regard to the death of Amy Winehouse, please indicate whether or not you feel the media coverage is appropriate:

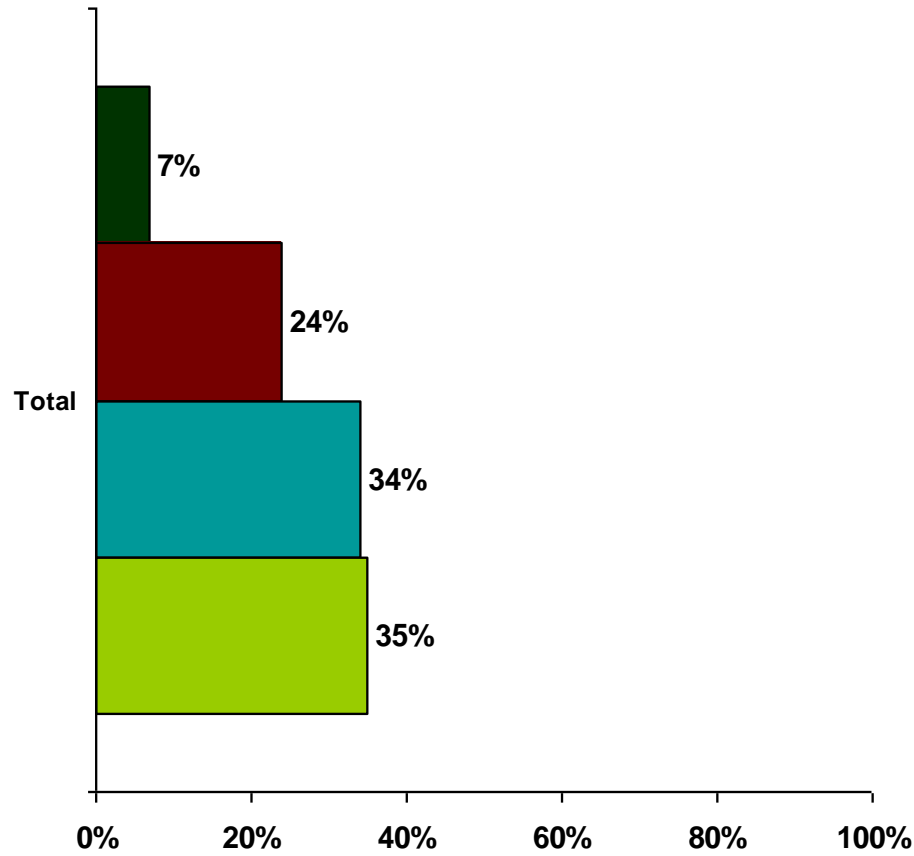
■ Too much coverage ■ Appropriate coverage ■ Not enough coverage



Percentages may not equal 100 due to rounding

# Please indicate how engaged you are in this specific topic when you are exposed to it in the media.

- Extremely engaged in the topic
- Engaged in the topic
- Somewhat engaged in the topic
- Not at all engaged in the topic



Percentages may not equal 100 due to rounding